



## University of Wisconsin-Madison Selects Aladdin eToken to Secure Email and Sensitive Files

*“We selected Aladdin eToken because of its unparalleled functionality, as well as its ongoing acceptance at other major universities. We look forward to deploying several thousand Aladdin eTokens throughout our numerous schools, as it has proven to be a manageable, cost-effective solution for storing digital certificates.”*

### Nicholas Davis

PKI Project Leader,  
University of Wisconsin-Madison

### The Challenge

Secure the email and files of several thousand students and staff at University of Wisconsin-Madison

### The Solution

Aladdin eToken, providing strong, two-factor authentication in a cost-effective, mobile solution

### University was Looking for a Practical, Mobile Solution

The University of Wisconsin-Madison IT team was looking for a security solution that would allow it to protect the email and files of numerous students and staff, without the drawbacks of complicated implementation. After an exhaustive evaluation process, the university's IT team selected Aladdin's eToken and recently began offering it to its numerous schools and administrative departments.

“Aladdin eToken provides us with a flexible, durable token for storing digital credentials that are crucial for verifying the authenticity of communications and files,” said Nicholas Davis, PKI project leader for the University of Wisconsin-Madison. This flexibility, backed by eToken's demonstrated reliability, figured prominently in their decision. “After months of testing, we believe eToken is the best solution for our extremely large organization.”

### Security and Portability in a Single Key

About the size of an average house key, Aladdin eToken is easy to use and highly portable, providing University of Wisconsin-Madison users with a secure, yet portable method of storing and using their digital credentials. eToken's PKI-based digital signing of emails ensures the integrity of any content sent and confirms the identity of an email sender. eToken provides the university with unmatched email security, seamlessly connecting to major email clients and enabling PKI applications to operate, generate and store private keys and digital certificates inside the USB-based eToken or an eToken smart card. This creates a secure environment and allows maximum ease-of-use.

### The eToken Reputation

But portability and security were not the only factors the university's IT team took into consideration. According to Davis, there was also the eToken reputation for affordable versatility. “We selected Aladdin eToken because of its unparalleled functionality, as well as its ongoing acceptance at other major universities,” said Davis. “We look forward to deploying several thousand Aladdin eTokens throughout our numerous schools, as it has proven to be a manageable, cost-effective solution for storing digital certificates.”

**Benefits:**

- **Simple deployment and ease-of-use**
- **Powerful two-factor authentication**
- **Cost-effective and versatile**

**About Aladdin eToken**

Aladdin eToken provides cost-effective strong user authentication and password management solutions. It provides enhanced security and ensures safe information access; improved password and ID management; and secure mobility of digital credentials/certificates and keys.

About the size of an average house key, the award-winning Aladdin eToken is easy to use and highly portable, providing users with powerful authentication by requiring something they have, the tamper-proof eToken, and something they know, a PIN. It is used for secure network logon, secure VPN, Web Sign On, Simple Sign On, secure email, and numerous other applications. eToken is available in smart card and USB form factors featuring proximity capabilities and one-time password technology.

The Aladdin Token Management System (TMS) enables the deployment, provisioning and maintenance of security tokens, smartcards and ID badges within an organization. In addition, TMS offers seamless, and reliable management for Enterprise security services combining both PKI and non-PKI systems. For more information, visit: [www.Aladdin.com/eToken](http://www.Aladdin.com/eToken).

**About UW-Madison**

In achievement and prestige, the University of Wisconsin-Madison has long been recognized as one of America's great universities. A public, land-grant institution, UW-Madison offers a complete spectrum of liberal arts studies, professional programs and student activities to over 40,000 enrolled students. Spanning 933 acres along the southern shore of Lake Mendota, the campus is . For more information, visit: <http://www.wisc.edu>.



For more contact information, visit: [www.Aladdin.com/contact](http://www.Aladdin.com/contact)

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