

Get Ready for Windows 7!



Top 10 Reasons to prepare your migration now.

With the release of the beta version of Windows® 7, there's no better time than right now to start thinking about investing in new desktop software. Here are some of the many reasons why.

Increase end-user flexibility and productivity.

1. Work faster and easier.

- Improvements in fundamentals including performance and battery life mean that your PC can be faster, more reliable, and more responsive.
- Multi-Touch and other new advancements to the User Interface make it easier to navigate Windows and find what you need.
- Refinements to User Account Control mean fewer prompts for users and more flexibility for IT.

2. Remove barriers to information.

- Search Federation gives a consistent search experience from your PC to SharePoint® servers and other corporate data portals across the enterprise.
- Libraries enable a single view of content across multiple sources.
- Internet Explorer® 8 Accelerators and Web Slices let you reach beyond the page.

3. Stay productive anywhere.

- DirectAccess seamlessly links you to corporate resources from the road, without VPN.
- BranchCache™ makes it faster to open files and web pages from a branch office.

4. More flexible ways to work, with MDOP.*

- Microsoft® Enterprise Desktop Virtualization (MEDV), one of the MDOP suite of applications, enhances deployment and management of Virtual PC images on a Windows Desktop.
- Provides a seamless user experience in a Virtual PC environment, independent of the local desktop configuration and operating system.
- Lets you run mission-critical legacy applications in either Windows Vista® or Windows 7.

Enhance security & control.

5. Protect data on PCs and devices.

- With Windows BitLocker™ full-volume drive encryption, you can better protect corporate, customer, and user data if a mobile worker's laptop is lost or stolen.
- BitLocker To Go™ encryption extends that protection to help protect data on removable drives.

6. Protect users and infrastructure.

- AppLocker™ provides IT managers with simple, powerful, rule-based policies for specifying which applications can run or be installed on users' PCs.
- Internet Explorer 8 provides defense from malicious Web sites and keeps your confidential data private.
- Designed and developed using Microsoft's Security Development Lifecycle (SDL), Windows 7 provides defense in depth.

7. Get more control, with MDOP.*

- With Microsoft Asset Inventory Service (AIS), one of the MDOP suite of applications, you get a comprehensive view of your enterprise's desktop software environment.
- Helps reduce total cost of ownership and improve licensing compliance through advanced software inventory scanning, and by translating inventory data into actionable information.

** The subscription-based Microsoft Desktop Optimization Pack (MDOP) is a suite of six applications that help reduce application deployment costs, enable the delivery of applications as services, and allow for better management and control of the desktop environment. It is available exclusively through Microsoft Software Assurance.*

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Top 10 Reasons continued...

Streamline PC Management.

8. **Deploy more easily from Windows Vista.**

- High compatibility eases migration to the new OS and enhances the desktop and application deployment experience for IT professionals.
- Offline image servicing helps keep images up to date more efficiently.
- Fast, reliable migration of users data and settings with User State Migration Tool.

9. **Keep PCs running smoothly.**

- Enables IT professionals to easily and remotely automate repetitive tasks, helping them increase consistency and be more productive. (Windows PowerShell™)
- Provides more comprehensive and flexible Group Policy settings and preferences, enabling IT professionals to better configure and manage user PCs.
- Delivers a comprehensive, extensible troubleshooting platform to reduce the amount and length of help-desk calls.

10. **Streamline management, with MDOP.***

- With Microsoft Diagnostics and Recovery Toolset (DaRT), your IT team can make PCs safer to use, keep employees more productive, and provide desktop environments that are much easier and less expensive to manage.
- Easily recover PCs that have become unusable, rapidly diagnose probable causes of issues, and quickly repair unbootable or locked-out systems.

Save with a special limited-time offer!

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