



# We've started so we'll finish

Edited by Magnus.

Any thoughts? Email us with your musings and Magnus will pick his favourites for the next edition of W.S.S.W.F. Send your emails to Magnus at [iQ@uk.insight.com](mailto:iQ@uk.insight.com)



## Rupert, Rupert the Fair

Thank goodness. Some kind, selfless, philanthropic soul has dashed to the aid of Yahoo! to help it fend off those nasty hostile takeover lawyers at Microsoft.

The name of our hero? Why it's none other than plucky young truth and justice crusader, Rupert Murdoch, whose people at News Corp are reportedly in talks with Yahoo! about an alliance based on Murdoch's MySpace.

With Yahoo! having rejected Microsoft's initial \$44.6bn overture, the deal would allegedly see it stave off further advances from Bill and friends by swapping 20 points in Yahoo! for MySpace and "other" News Corp web properties.

A case of Microsoft being massaged into upping its offer? Perhaps. Rupe is unlikely to fancy going toe to toe with Microsoft; then again, he won't be keen on them or Yahoo! eating any further into his territory - i.e. content - either.

# YAHOOO!

## The mid-air (bare) chair

Check out the new, gravity-defying "Maglev Lounger" from British inventors Hoverit. It uses powerful magnets to sort of, well, hover above its clear acrylic frame, floating up and down on two guide bars to make you feel as though you're lying in mid-air.

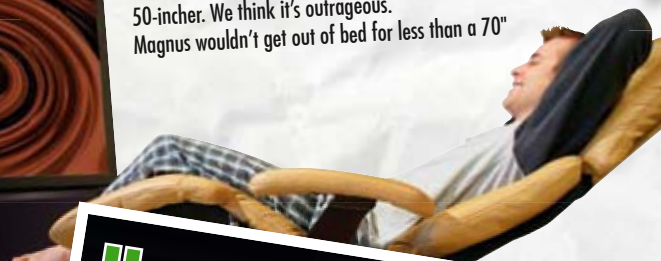
It's scheduled to levitate into March's Ideal Homes Centenary Show, with Hoverit predicting "significant interest". We're not so sure though. For £5,875 we'd expect genuine English vinyl upholstery or at least a cheeky little throw cushion...



## 50" of sheer pleasure

Bad (or possibly good) news ladies...

According to a survey from Comet, no less than 47 per cent of British blokes would give up rumpy-pumpy (that's sex by the way) for six months in exchange for a 50" plasma telly, say Reuters. Even more shockingly, a quarter of the 2,000 er, gentlemen surveyed, said they'd pack in smoking or even (aaaaagh!!) chocolate for 6 months to get their hands on a whopping 50-incher. We think it's outrageous. Magnus wouldn't get out of bed for less than a 70"



## How green was my valley?

Now, we're sure that the South Wales Constabulary isn't the only force that gets spurious emergency calls but... the following were included in a list of "inappropriate" calls recently published by the service.

"My boyfriend has put my hamster out in the rain."  
"My husband has the TV remote and won't let me watch EastEnders."

"I don't have £1 for a supermarket trolley."  
"A friend has my library card, can you come and arrest her?"  
"Can the police come round and take my mother-in-law away? She's been here for 18 days."

It now plans to discourage such nuclear-grade stupidity through the clever use of something called 'psychology'; changing its operators' greeting from: "South Wales Police, how can I help?" to "South Wales Police, what is your emergency?" Similar wording changes have apparently proved successful in New York and San Diego.



Send your W.S.S.W.F. contributions to Magnus and win one of 2 pairs of Jabra Headsets

Acknowledgements to The Register.