



# SOFTWARE SERVICES OVERVIEW

Insight fully understands the increasingly vital role software plays in the IT environment of organisations. Through a combination of acquisition and organic growth, Insight has positioned itself as one of the world's largest software resellers, with the ability and expertise to deliver software solutions at a global level.

As a testament to the strength of our global software offering, Insight holds distinguished accreditations with all the leading software vendors. Insight adopts a vendor agnostic approach, ensuring we continuously act as a trusted partner to our clients through providing independent advice that is tailored to meet all your software needs. Our licensing specialists can assess your existing software infrastructure and detail the options available and the benefits and costs involved.

In addition to our comprehensive licensing expertise, Insight offers a range of Software services. These centre largely around Software Asset Management (SAM), a term that can be found on the agenda of almost every organisation. Effective investment in SAM enables clients to gain control of their software licenses, delivering transparency and ensuring compliancy, while creating potential cost savings.

Insight has the tools, capabilities and expertise to guide organisations through the full software lifecycle, from selecting and procuring the right products and licensing agreements, through to managing your ongoing software environment to optimise your technology investments.

## ▼ Insight offers the following range of Software Services

- License Reconciliation Service
- License Logistics Server
- SAM Desk
- SAM in a Box



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### ▶ License Reconciliation Service

To ensure software compliance, it is imperative for organisations to understand what software is deployed and equally important to understand exactly what software is actually used before making any investment or changes. Insight's License Reconciliation Service (LRS) can deliver this visibility.

The LRS process involves comparing the installed and used software products with existing software license entitlement documentation, providing comprehensive reports and recommended actions to ensure full compliance.

### ▶ License Logistics Server

License Logistics Server is the only comprehensive solution that interfaces with existing SAM technology to assist companies purchase, deploy, and manage software quickly and cost-effectively.

License Logistics Server allows organisations to reduce manual duplication of software and maverick purchases, consolidate licenses across offices and divisions, plus link entitlement and distribution right from the start. Because it is not locked into a single technology, organisations can use the deployment tool that best suits the needs of the employee, while employees get the software they require immediately.

### ▶ SAM Desk Services

For clients who feel they are slowly losing sight of their software management situation, Insight's SAM Desk offers a comprehensive solution. SAM Desk helps clients take control of their costs, the complex issue of global licensing and the legal aspects of license compliance.

SAM Desk offers a broad range of services that assist in the optimisation of an organisation's license management. SAM Desk is not a tool, but rather local support by experienced specialists, delivering professional software procurement and administration.

### ▶ SAM in a Box

Insight has recognised the need to provide a simple Software Asset Management (SAM) solution to our Mid Market clients (up to 500 auditable devices) to allow them to implement a comprehensive SAM solution in-house. This solution includes the following elements:

- Inventory Tool (Centennial Discovery)
- License Repository Tool
- Tool Installation and Training
- Policy Documentation Templates
- Best Practice Documentation
- SAM Training Workshop

For more information on any of the Software Services listed, please contact the SAM team at [samteam@uk.insight.com](mailto:samteam@uk.insight.com).